

Chemeketan Executive Council Meeting Minutes

January 6, 2016

The meeting was held at the Ike Box, 299 Cottage Street, Salem, OR.

Those present included: Fletcher Adelman, Mark Olson, Susan LaTour and Karen Craven, Michael Gurley, Mary Liepins, Mike Pennington, Steve Dougherty was present via speaker phone.

Those absent: Bonnie Arias

Guests: Ralph Hall, Elizabeth Seibert

Meeting was called to order by Karen Craven at 6:36 pm.

The agenda was adopted after the following items were added:

Kayak update

Recent Hiker complaint re: decision by hike leader

No changes were made to the December 2015 meeting minutes. Those minutes were adopted via unanimous vote.

Chemeketan Treasurer's Report Nov. 2015

Respectfully submitted by *Mark Olson*, Treasurer

Presented to the council on January 6, 2016

1. INCOME for November

Membership	\$ 60.00
Climb school	\$ 0
Cabin rental	\$ 0

General store	\$	0
<u>Interest income</u>	\$	<u>0</u>
TOTAL INCOME	\$	60.00

2. EXPENSES for November

Accounting	\$	235.00
Bulletin Expenses	\$	307.30
Chemkeden Expenses	\$	362.93
Climb School Expenses.	\$	0
Mail Expenses	\$	0
<u>Membership Expenses</u>	<u>\$</u>	<u>803.28</u>
TOTAL EXPENSES	\$	1708.51

The Treasurer's Report was approved.

Mark will follow up on whether or not the non-profit paperwork has been filed for this coming year.

Reimbursements: All were approved- unanimously.

\$45 to Karen Craven to reimburse for pizza that fed the Den clean-up crew.

\$50.94 to Mary Liepins for printing and postage for new members

\$25 to Fletcher Moulton-Adelman for a load of trash deposited at the Marion County Refuse Center

Chemeketan Council Membership Report
for the period 12/3/2015 – 12/31/15

As of December 31, 2015 there were **726** active, paying members including **11** life members and **15** junior members. There were **375** renewals in December.

In December we received and processed **22** guest requests for complimentary electronic bulletins. The total number of guests receiving a three-month complimentary email notification of electronic bulletin availability is **61**. In addition, there were 33 businesses, agencies and libraries as well as 3 other outdoor clubs who receive a printed bulletin at no charge. These mailings will end with the February Bulletin as directed by the Executive Council since Bulletins are available online to anyone who wishes to access them.

5 new adult member applications were submitted:

Kelly Donegan
Sandy Hom
Helen Mildenberger (junior)
Peter Mildenberger (junior)
Francine Parker

Payments received for

New memberships and renewals:	\$7,881.00
Bulletin subscriptions:	\$640.00
Donation:	\$55
Total:	\$8,576

Submitted by,
Mary Liepins
Co-Membership Secretary

Mike P moved to accept the new members, Susan seconded this. The motion passed unanimously.

A second New Member orientation meeting is being planned. Check the bulletin for announcements about this event in the near future.

Communications and club promotion update- Mike Pennington:

The Annual Meeting notice is on the Home Page of the website. Will ask Steve to send out an all-member e-mail re: membership renewal. Will have a renewal reminder put in the bulletin.

Officer Elections for 2016: The following people will take office following the Annual Meeting Jan 11, 2016.

President: Mike Pennington

Vice President: Susan LaTour

Treasurer: Mark Olson

Recording Secretary: Fletcher Moulton-Adelman

Membership co-chairs: Michael Gurley and Mary Liepins

Members at large: Steve Dougherty, Ted Gaty and Ralph Hall

Fletcher moved to accept the above assignments. Mike P seconded the motion. The motion passed unanimously.

Committee Chairs for 2016:

New Kayak Co-chairs are: Norm Reiss and Ric LaTour

New Conservation Chair: Bonnie Arias

Biking needs a chair

Chemekeden chair is no longer needed as the den is closing. Thank you to Robert Roner for his years of service in this role.

Misc. Events chair is Lee Slattum

Risk Management needs a chair

It was discussed to publicize the need for a biking chair and a risk management chair before closing those 2 committees. The Council feels that Risk Management is an important area of concern for the club and needs a chair. The biking may be covered by other clubs in the area.

Proposed outline for Executive Council to meet various sections of the club and stay current on various club aspects:

The outline was reviewed. It was decided that Mike P will revise the outline, yet continue to meet the various committee chairs throughout the year.

Annual Meeting Planning:

The meeting will be Monday January 11, 2016 at 7:00 pm at the Chemekeden.

The Silent Auction for club items and memorabilia will begin at 6:00 pm and end promptly at 7:00 pm.

Family Friendly Hikes- presented by Mike P as proposed to him by Carl Anderson

The hikes will fall under the “Dawdler” category, but will be advertised as family friendly. There was discussion wanting to rephrase as it could be assumed that non “family friendly” hikes were closed to children. This is not the case. Therefore, “suitable for younger children” was suggested as a way to promote these hikes. Discussed the need to have the other club members interested in promoting more family activities to all meet and come up with guidelines to these events within the club.

Minto Walk Chair- presented by Fletcher per discussion directly with Laura D

Due to an injury preventing her from being able to participate in walks, Laura DeVries is stepping down as the coordinator for the Minto Walks. She is asking to have the bulletin indicate the walks will be suspended for the first part of 2016. As Spring approaches, she hopes an all member e-mail can go out in search of a new coordinator for the hikes.

Den Update:

A small work group met Wednesday, December 30, to remove recyclables and trash from the den. The goal is to vacate the den by January 30, 2016. The Annual meeting on Monday Jan 11, 2016 will also have a silent auction for club memorabilia. Important documents will be stored at the Ike Box storage closet for \$20/month. The Library and The Ike Box are alternate meeting sites that can be used for different club functions (picture nights and Exec Council meetings). A procedure/policy will be developed for the club to book meetings.

Mike P moved we give the “Conquest of Everest” Book, that has previously been in the Den, to a staffed library where it can be accessed and used. For example, the Mazama’s Library. Mark seconded the motion. It passed unanimously.

Kayak Update: New Co-chairs are Norm Reiss and Ric LaTour. Watch the bulletin for notice of upcoming kayaker meetings.

Minto Brown Park Bench: Karen Craven proposed the following signage on the bench, slogan from the club shirts:

The Chemeketans

Established 1928

“We Get Outside”

Alternate slogan from our website:

“Sharing a common interest in outdoor activities”

This will be voted on in the Feb Council meeting.

Member Retention Plan- Michael Gurley and Mary Liepins

Reminders for membership renewals were discussed.

Michael proposed a need for a “Membership Growth Plan” The following ideas were shared:

- a need for FAQ’s section on the website
- voting on removing the requirement for 2 qualifying hikes for membership in the club
- “family friendly” events
- follow up calls with new members
- continuing new member orientations every 6 months

Membership Retention will be a focus for the 2016 council.

Meeting was adjourned at 8:30 pm.

Next meeting TBA.

Minutes are respectfully submitted by Fletcher Adelman